

# **Donations Overview and Toolkit**

You can raise money both online and offline. All gifts are 100 percent tax-deductible.

- Online donations are any donations made online through the runner's fundraising page. If someone wishes to support your effort online, please direct them to your personal fundraising page. Online gifts will be reflected on your fundraising page in real time. Donors will receive a tax-receipt via email immediately after their donation is processed online.
- Offline donations are any donations not made through the runner's fundraising page. All offline donations (personal checks made out to the Brigham and Women's Hospital) should be collected by the runner and sent to the Development Office at the address below, accompanied by one of the donor cover sheets on the next page.
- Tracking is required when mailing offline donations. FedEx, UPS, DHL, and USPS are all accepted. Please email <u>team@bwh.harvard.edu</u> the shipping carrier/tracking number as soon as you mail offline donations. If you have any questions regarding how to find tracking, please email our team at <u>team@bwh.harvard.edu</u> and we will assist you.

Brigham and Women's Hospital Development Office Attn: Ally Hickey 263 Huntington Ave #318 Boston, MA 02115

 \*If a donor is unable to make a gift on your fundraising page or via check, and gives you cash, please call (617-424-4321) or email (<u>team@bwh.harvard.edu</u>) for the appropriate next steps.

## Please note donation do's and don'ts.

### Do:

- Keep a copy of all checks and forms for your records.
- Send the shipping carrier/tracking number to <u>team@bwh.harvard.edu.</u>
- Let us know if a donor wishes to be anonymous.
- Be sure to ask if your donors' company has a matching gift program and the gift could be doubled!
- Make all checks payable to Brigham and Women's Hospital, with the runner's name listed in the memo line to ensure proper crediting. We cannot accept checks made payable to the runner.
- For general and matching gift inquiries email team@bwh.harvard.edu.

### Don't:

- Mail cash. Instead, call or email us for the appropriate next step.
- Mail a check without sending <u>team@bwh.harvard.edu</u> the shipping carrier and tracking number.
- Collect cash and write a personal check. This makes you the legal donor. Instead, call or email us for the appropriate next step.

Brigham and Women's Hospital Founding Member, Mass General Brigham

## **Cover Sheet for Offline**

#### Donations

Runner Name:			
Select Race: Boston 5K	Boston 10K	Falmouth Road Ra	ace Maine Marathon
am enclosing (# of checks)_		I am enclosing (to	otal amount of donations) \$
Matching Gifts: Be sure to a	sk if your donor	rs' company has a ma	atching gift program and the gift can be doubled!
_ Matching gift form enclos	sed Online m	natching gift applicati	ion submitted.
		-	ck should the donor information not be provided. ment Office, Attn: Ally Hickey, 263 Huntington Ave
Donor/Company Name:			
Company Contact Name (if	applicable):		
Address:			
City:		State:	ZIP:
Phone:			
Email:			
Donation Amount:			
Donor/Company Name:			
Company Contact Name (if	applicable):		
Address:			
City:		State:	ZIP:
Phone:			
Email:			
Donation Amount:			
Donor/Company Name:			
Company Contact Name (if	applicable):		
Address:			
City:		State:	ZIP:
Phone:			
Email:			
Donation Amount:			

Brigham and Women's Hospital is a 501(c)(3) organization, tax ID 04-2312909