

## Matching Gifts

### 1. What is a matching gift?

A matching gift is a charitable donation by a corporation that matches an employee's donation to an eligible nonprofit organization, most often dollar for dollar. Thousands of companies across the United States (and some companies internationally) offer matching gift programs to their employees as part of a corporate giving philanthropy. This means millions of individuals are eligible to participate in a matching gift program. In addition, 65% of Fortune 500 companies offer a matching gift program, and some companies even double, triple, or quadruple donations!

### 2. Why are matching gifts important?

Matching gifts are valuable because they double gifts for your fundraising and the non-profit. It gives you more bang for your fundraising, so to speak. Your organization will receive two donations for the work of soliciting one, and donors love knowing their gifts went twice as far.

### 3. How do I receive a matching gift?

Ask your employer if the company has a matching gift program; ask your donors if their company has a matching gift program. If they do, follow the simple steps below to ensure you are maximizing your fundraising efforts.

- **Step 1:** Complete the required paperwork for your company; note that each company has their own form. Make sure your donors have completed any required paperwork as well.
- **Step 2:** Email [team@bwh.harvard.edu](mailto:team@bwh.harvard.edu) the confirmation email or document that a matching gift was submitted from 'X' company, in the amount of '\$X' from 'X' employee/donor. If a confirmation document was not received, please have the donor email the Brigham with the above information confirming they submitted the request.

## Frequently Asked Questions

### 1. What organization should I note on my form?

Brigham and Women's Hospital (Tax ID: 04-2312909)

### 2. My company has a paper form. Where do I send it?

Follow the instructions on the form and mail to the Brigham and Women's Hospital (The Brigham) Development Office. The Brigham will add the necessary remaining information and mail the completed form directly to the company.

**Brigham and Women's Hospital**  
**Development Office**  
**Attn: Ally Hickey**  
**263 Huntington Avenue, #318**  
**Boston, MA 02116**

3. My company has an electronic form? How to I ensure it is received?

Follow the instructions on the online form and include the Brigham contact info on the form. The company will reach out to the Brigham to ask for verification.

**Matching gift contact:** Kiran Rai

**Email:** [krai1@bwh.harvard.edu](mailto:krai1@bwh.harvard.edu)

**Phone:** 617-424-4321

4. When will the matching gift be added to my fundraising page?

Matching gifts will be added to fundraising pages when the matching gift is confirmed by both the Brigham and the company. Timelines are dependent on the company as matching gift payout times vary by company. Matching gifts can only be confirmed and added to your fundraising page after the original gift is received.

**Company List**

Please note that this list includes companies the Brigham has worked with in the past; but is not inclusive all of companies with a matching gift program. It is important to ask your company if they have a matching gift program.

Company Name	Company Name	Company Name	Company Name
Abbott Laboratories	Citizens	JP Morgan Chase	Puma North America, Inc.
Adobe Systems Inc.	Collins Aerospace	Kind LLC	PWC
Aetna	Corning Incorporated Foundation	Kirkland & Ellis LLP	Red Hat Giving
Alliance Bernstein	Dell Computer Corporation	LinkedIn	S & G Global Foundation
American Express	Deutsche Bank	Macy's	Saint-Gobain Corporation
Ameriprise Financial	Dodge & Cox	Medtronic	SalesForce
Amgen	Duke Energy Foundation	Merck Foundation	Shell Oil Company
Amundi Pioneer	eBay	MFS Investment Management	Silicon Valley Community Foundation
Apple	Eversource	Microsoft	State Street
Applied Materials Foundation	FTI Consulting Inc.	Millennium	Takeda Pharmaceuticals North America, Inc.
BAE Systems	Gap	MilliporeSigma	Textron
Bank of America	GE	Morgan Stanley	Thermo Fisher Scientific Inc.
BD One	General Atlantic Foundation	National Gris USA Sevice Company, Inc.	Thomson Reuters
Berkshire Partners	Gilbane Foundation	Netflix, Inc.	TripAdvisor
Biogen	GlaxoSmithKline	New York Life	Tufts Health Plan Inc.
BlackRock	Goldman Sachs	Nokia	Tyco
Blue Hills Charitable Foundation	Google	Norvartis	UBS
BNY Mellon	HarbourVest Partners, LLC	Oracle	Unilever
Boeing	Hewlett-Packward Co.	PayPal	United Technologies
Briston-Myers Squibb	IBM	Pepsico	Verizon
Charities Aid Foundation of America	Intel Foundation	Pew Charitable Trusts	Warner Media, LLC
Cigna	John Hancock	Pfizer Foundation	Wellington Management Company, LLP
CISCO	Johnson & Johnson	Prudential	William Blair & Company